

**The 18th Asia Pacific Conference on Built Environment
(APCBE 2025)**

Shaping a Sustainable and Healthy Built Environment

SPONSORSHIP PROSPECTUS

About APCBE 2025

The Conference

The Asia Pacific Conference on Built Environment (APCBE) is a prestigious biennial event organized by **ASHRAE Region XIII** - a part of the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE), specifically serving the Asia Pacific region. This region includes countries such as **Singapore, Malaysia, Thailand, Indonesia, the Philippines, Hong Kong, Taiwan, Japan, and more.** ASHRAE Region XIII is dedicated to advancing the sciences of heating, ventilation, air conditioning, and refrigeration (HVAC&R) to improve building performance, sustainability, and energy efficiency in the Asia Pacific region.

Since its inception in 1991, The conference serves as an essential platform for sharing insights, innovations, and best practices within the built environment. It brings together professionals and leaders across the construction, energy, and environmental sectors, aiming to shape a more sustainable future.

APCBE 2025 will be held on the **6th and 7th of November 2025** at the **One Farrer Hotel**, Singapore, focusing on "Shaping a Sustainable and Healthy Built Environment."

About APCBE 2025

Who Will Attend

This prestigious conference attracts:

- **Researchers** – Leading experts and academics sharing the latest research on sustainable building design, HVAC technologies, and energy efficiency.
- **Industry Professionals** – Representatives from leading construction, energy, and engineering companies, focusing on the latest innovations in building performance and environmental impact.
- **Consultants & Engineers** – Specialists exploring practical solutions for improving energy efficiency, HVAC systems, and sustainable practices in building projects.
- **Government Officials** – Key stakeholders discussing policies and regulatory frameworks that support sustainable development and energy conservation.
- **Academics & Students** – Engaging in knowledge-sharing and presenting cutting-edge research on sustainable technologies and environmental design.
- **Building Owners & Facility Managers** – Exploring innovative strategies to enhance building performance and lower operational costs.

About APCBE 2025

Technical Paper Tracks

<i>Sustainability & Decarbonization</i>	<i>Healthy Built Environment</i>	<i>Design, Operation of buildings and HVAC systems</i>
<ul style="list-style-type: none">• Decarbonization• Energy Conservation• Thermal Storage• Active and passive design• Urban heat island• Net Zero	<ul style="list-style-type: none">• Indoor Environmental Quality• Indoor Air Quality / Airborne Virus Transmission / Cross Contamination• Occupant behaviour and adaptation• Digitalization and Controls• Resilient healthy building design and operation• Indoor chemistry and microbiology	<ul style="list-style-type: none">• Building simulation and prediction• IoT, smart control in buildings• Heating and Cooling• Building ventilation system• Building retrofitting• HVAC systems

Partnership Opportunities

Why Support APCBE 2025?

- **Visibility:** Enhance your brand visibility among industry leaders, researchers, and practitioners from across the Asia Pacific region.
- **Networking:** Engage directly with key decision-makers, potential clients, and partners in the Built Environment sector.
- **Innovation:** Showcase your company's latest products, technologies, and innovations to a highly targeted audience.
- **Recognition:** Gain recognition as a leading supporter of sustainable and healthy built environments.

Sponsorship Opportunities

PLATINUM SPONSOR

SGD \$5,000

Be at the forefront as our premium event sponsor, branded as a Platinum Sponsor with prominent branding and highest volume of entitlements

Your package includes:

Prime Logo Placement	Your company logo will be prominently displayed on all event materials, including the event website, banners, and marketing collateral.
Speaking Opportunity	A dedicated speaking slot to share your solutions/technologies.
Exhibition Booth	A premium exhibition booth to showcase your products and services.
Complimentary Registrations	5 complimentary full-conference registrations, including access to all sessions, tea breaks, and lunch.
Acknowledgment	Special acknowledgment during the opening and closing ceremonies and on ASHRAE Singapore Chapter's social media platforms.
Certificate of Appreciation	A framed Certificate of Appreciation will be presented to your company during the conference to acknowledge your valuable support.

Sponsorship Opportunities

GOLD SPONSOR

SGD \$3,000

As a Gold Sponsor, your company will receive significant exposure and recognition.

Your package includes:

Logo Placement	Your company logo will be displayed on all event materials, including the event website, banners, and marketing collateral.
Exhibition Booth	An exhibition booth to showcase your products and services.
Complimentary Registrations	3 complimentary full-conference registrations, including access to all sessions, tea breaks, and lunch.
Acknowledgment	Recognition during the opening and closing ceremonies and on ASHRAE Singapore Chapter's social media platforms.
Certificate of Appreciation	A framed Certificate of Appreciation will be presented to your company during the conference as a token of our gratitude.

Sponsorship Opportunities

How to Sponsor?

To secure your sponsorship or for more information, please contact:

Mr. Sriman / Ms. Dina

ASHRAE Singapore Chapter

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Phone: (65) 9154 9715 / (65) 9722 8398

We look forward to your participation in making APCBE 2025 a success.